

THE

GRAPEVINE



Contents

Earl Bradley

- ★ THE EXPLOSIVE JAMES BROWN!!
- ★ FRESNO'S BEAUTIFUL SINGLE WOMEN!
- ★ SHOULD EDISON HIGH SCHOOL BE CLOSED?
- ★ MISS BRONZE WINNERS!
- ★ MANY PICTURES AND ARTICLES OF INTEREST!

August 1969

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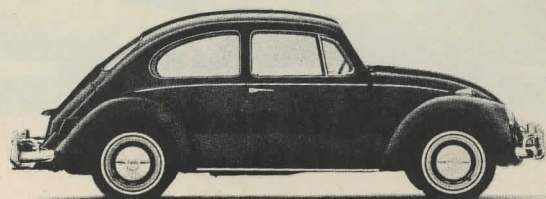
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The

GRAPEVINE

Magazine

August, 1969

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EDITOR'S PAGE



The Grapevine staff is greatly pleased with the response by you, the reader, to our introductory edition of the magazine.

We want to thank all of the readers who sent in letters and manuscripts. We are sorry that because of lack of space all of them couldn't be published. We have selected for the Grapevine Forum those manuscripts that in our opinion express the same or about the same viewpoint of the majority of the pro and con letters.

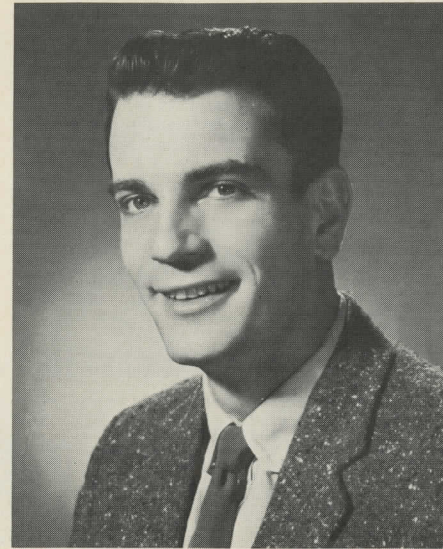
The editor wants to give special thanks to the twelve ladies who accepted his invitation to be in this issue's 'Fresno's Beautiful Single Women' article.

—Frank Johnson

Special Note

Suggestions for improvement of this magazine are welcome. Mail letters to: Grapevine Magazine, 1012 So. Trinity, Fresno, California 93706.

PROFILE



**Councilman
Marc
Stefano**

- ★ 36 year old Fresno attorney.
- ★ Voted city council 1969.
- ★ Former newscaster and announcer for local radio and television station.
- ★ Active in youth, civic and charitable activities.
- ★ Father of 6 children.
- ★ His wife, Peggy, is an elementary school teacher.
- ★ Campaign platform:
 - Stop criminal activity and lawlessness in the streets.
 - Encourage new industry to boost the local economy and add more jobs.
 - Tighter controls on spending programs.
 - Provide new leadership and new direction for the city's redevelopment programs.
 - Provide proper planning for city's rapid growth.

A COLLEGE DIPLOMA AT AGE 79



Mrs. Caroline Cooper received her A.A. degree at the June Commencement Exercises held at Fresno City College. Mrs. Cooper, after four years of attending classes, completed the required 60 units for graduation.

Fresno Girl Takes Third Place in National Miss N.A.A.C.P. Contest



Tenna Land, 16, of Fresno, who represented California in

the Miss National Association for the Advancement of Colored People competition at the organization's national convention in Jackson, Miss., won the third runnerup title.

She is the recipient of a trophy, scholarship to the college of her choice, a \$50 U.S. Savings Bond and her expenses will be paid at the NAACP national convention next year in Cincinnati, Ohio.

Miss Land, a Fresno High School student and daughter of Mrs. Rosalee Ward of 2237 S. Lotus Ave., is a member of the NAACP.

Read!!

THE CALIFORNIA ADVOCATE

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The Meanings of Black

by Hal McWilliams

Ancestry, skin pigmentation and words have added up to a lot of misery for many of our citizens if their lot happens to be that of the black people.

Now, great and progressive efforts are being made to undue many of the wrongs brought on by the first slave masters of centuries ago and though neither you nor I had anything to do with it, it was the beginning of the downgrading of one race of people.

It was interesting to stand on the campus of Fresno City College the other day and listen to a young co-ed in private conversation with us say, "We really don't know what it is to be black."

"We try to imagine, but we really can't get the feeling." I don't particularly notice what color skin a person has when I talk to him or he sits by me, just doesn't matter." However, she added the afterthought that to date or inter-marry was not her bag, but she was tolerant.

I wonder how many would be tolerant with all the sensitivity that goes with having a black skin. Blacks have been ridiculed through the ages, painted as some type puppet which dances to the "white man's tune and they have been shown as blissfully grateful for the scraps scraped from the

white man's dinner table into an empty tin plate after the whites have dined gloriously.

Black! That's the word for you if you're black. It's also the word they used to describe the day the stock market crashed. Black Tuesday.

Black-out is a fade-out of the consciousness. Black-out is also to extinguish all light, ergo the lamps of learning perhaps. Black of night is when doomful things are supposed to happen. Black is the color for mourning.

There's even that skin blemish called the black head. Tarantulla's are black. The hole made by a bullet wound is black, so is the muzzle of a gun when you look into it from the other side.

The crow is black and you're not supposed to really bet a bundle on a black horse. Edgar Allen Poe immortalized the black raven. Where there is no light, it is black, like the bottom of a well.

Black looks are ugly looks, and when there is a tornado about, it really gets black.

About the only thing that is black, to which most people do not object, is the black ink in the ledger book which shows you're operating in the deficit or red zone.

Ill thoughts are black
(con't on p. 10)

FRESNO'S FIRST NEGRO CITY PLANNER



Courtesy of FRESNO GUIDE

Norman Bains, proprietor of a new Fresno funeral home, was recently named by Mayor Ted C. Wills to the Fresno City Planning Commission to fill a four-year term, succeeding the Rev. Noe Lopez.

The new commissioner has resided in Fresno six years and is a native of Los Angeles. He was graduated from Thomas Jefferson High School and attended San Francisco College

of Mortuary Science. He lived 20 years in the Bay Area and was affiliated with the Fouche-Hudson Funeral Home in Oakland.

He served as chairman of the entertainment committee of the National Association for the Advancement of Colored People and was a member of the board of directors of the Camp Fire Girls of Alameda County.

Since moving to Fresno he has been a member of the Breakfast club of Optimist International and Mt. Pleasant Baptist Church which he now serves as a trustee.

Bains also is the catering beverage manager of Cedar Lanes.

His wife, Mrs. Carlene Bains is the first Negro woman to hold a funeral director's license in the San Joaquin Valley. The Bains family includes five children: Norman Jr., Karen, Gary, Lorraine and Jerry Shawn.

The family resides at 2373 S. Holly Ave. near the new Bains and Sons Funeral Home at 2385 S. Holly Avenue.

THE MEANINGS OF BLACK (con't)

thoughts, foreboding is done under a black cloud, gloom is described as black. There are the blackboards at school and the chalk is naturally white. It's

the tool used to make the imprint on the black. Ever think of that?

Maybe that's what is needed. More black ink as we write in the Book of Life.

Courtesy of FRESNO GUIDE

FRESNO MULTI-SERVICE CENTERS



FRESNO GUIDE PHOTO

Burt Campbell and Robert Lopez, Directors

SERVICE AVAILABLE TO NEEDY

Burt Campbell and Robert Lopez have been named directors of the two Fresno Multi-Service Centers. These centers will aid persons of low income to utilize services which are available to them. One center is located in West Fresno and the other in East Fresno.

Campbell, who formerly operated the West Fresno Center before it was closed down, returns after a three-year absence. Lopez moved to Fresno from San Diego.



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FOODS

Recipe

of

the

Month



by Frank "Gil" Glasse

• Roast Prime Rib of Beef

- Relish Dish — Mixed olives, pickles, celery and carrot sticks
- Wedge of lettuce with 1000 Island Dressing
 - Roast Prime Rib of Beef Gravy
 - Baked Potato, sour cream and chives
 - Steamed cauliflower with cheese sauce
 - Rolls, butter and jam
 - Ice cream and cake

Place prime rib in pan fat side up. Punch hole large enough to place garlic clove below the layer of fat. Season by rubbing a mixture of salt, pepper and accent over prime. Cook 15 min. per pound in oven 375 degrees. When rib starts to brown, cut onions, carrots and celery, place around rib, add enough water to baste. Baste every 15 minutes.

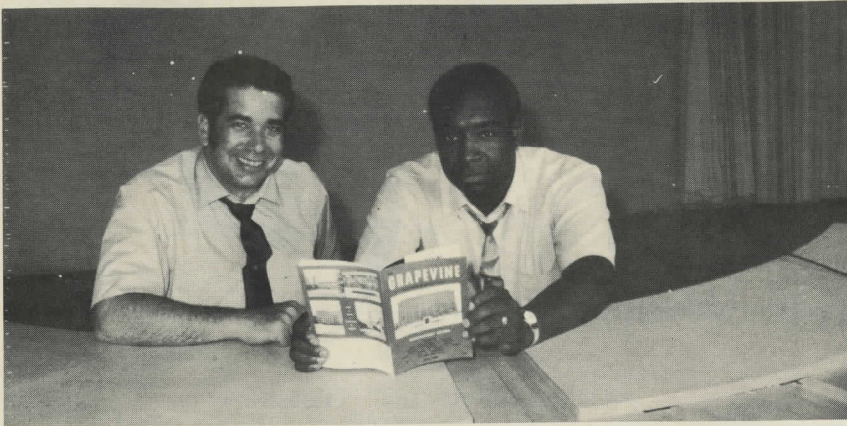
Potatoes: Wash and dry, wrap in foil, cook in oven 450 degrees.

Cauliflower: Steam until tender, drain.

Cheese sauce: Heat 1 cup milk, teaspoon butter, 1 tablespoon flour; blend together until smooth. Add ½ cup salt, grated cheese, cook until melted. Pour over cauliflower.

" OPPORTUNITY LINE"

POPULAR LOCAL TELEVISION PROGRAM



Co-hosts Al Geller and James Aldredge

"Opportunity Line" the new popular 30 minutes television program is being co-hosted by Al Geller and James Aldredge. The program may be seen on KJEO Channel 47 on Saturday afternoons at 2 p.m. and again on Sunday nights at 11 p.m.

This new informal and informative program is designed to motivate employers to hire minority people (Mexican-American and Negro). It also spotlights people in the community who are working on various jobs as example for the young people to follow.

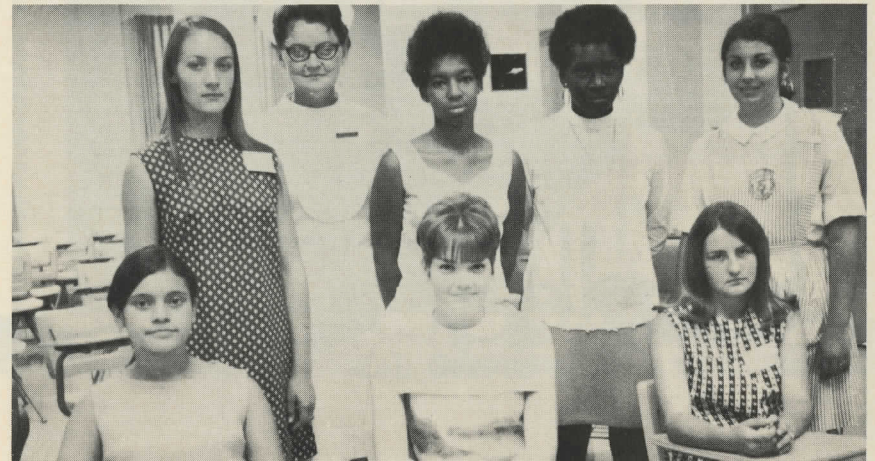


Abe Espinosa, T.V. program director, goes over last minute plans with co-hosts Al Geller and James Aldredge while studio crew gets ready to film.

CANDY STRIPERS



Front row: Anita Paleologos, Joycelyn Forest, Marion Whitman. Second row: Terri Parham, Katherine Mora, Jill Marks, Linda Harris, Charlene Busterfeld.



Front row: Rose Bracamonte, Elaine Brenner, Gina Edwards. Second row: Irma Armstrong, Miss Lynnes, R.N., Vivian Bowman, Cremella King, Susan Krikorian.

Nurse Eileen Lynees has instructed these two groups of young ladies in their training to become candy strippers at the Fresno Community Hospital. Candy Strippers assist patients by reading letters, magazines and books to them. They also write letters, feed patients, and take them to and from therapy. The Grapevine Magazine salutes all of the Candy Strippers in Fresno.

MISS BRONZE WINNERS



Felicia Jacobs, center, won the Miss Bronze Crown at the recent pageant. Pictured from left to right are Shirley Preston, 4th runner-up, Vivian Moultrie, 1st runner-up and Grand Talent winner, Felicia Jacobs, who also won Miss Refreshing Smile, Gloria Williams, 2nd runner-up, and June Murrell 3rd runner-up and Miss Congeniality winner.

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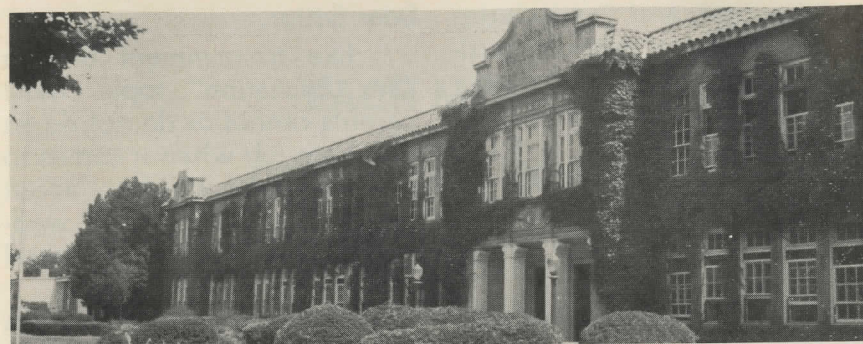
Send in your opinions, pro and con, expressing your viewpoints on one or more of the topics below. Many of the articles sent in will be published next month, others will be in a future issue. This section of the magazine each month will be made available so that local people can express their opinions concerning local issues.

Articles must carry the writer's true name, address, and telephone number. Only initials will be used when articles are published, unless the writer prefers his full name. Preference will be given to manuscripts with less than 350 words. If you would like your manuscript returned, please enclose a self-addressed envelope. Mail manuscript to: Grapevine Magazine, 1012 S. Trinity, Fresno, California.

Topics for Next Month

- Are You For or Against the Grape Boycott?
- What Should Be Done in the Near Future to Help the Poor People?
- How Can the Local Schools Be Improved?
- Select Your Own Topic.

GRAPEVINE FORUM



Topic: "Should Edison High School Be Closed?"

Dear Editor,

I will comment on the topic of "Should Edison High School Be Closed?" As a High School, yes, I think it should. I would like to see all Westside high school students bused to the other high school in the city, so that they may take advantage of whatever advantages the other schools may have over Edison. Also, in this way, they will come to know the Caucasian youngsters and those young people may know the Blacks, to the mutual benefit (I hope) of each. Knowing a person is the very best way to dispel a myth.

I do feel that the Edison High School might be put to good use for the community as an Adult School and a community center. A really good sized center is needed, plus it could be made available to groups for dances, dinners, and so on.

J.D.

Dear Editor,

I think that Edison High School should be closed. If some of the students' parents could pass the school as I do daily, and see students and non-students (drop-outs) hanging around the school cursing, gambling, ditching class, and who knows what else, they would also agree to close it up too! It amazes me how the students' parents, school officials and also the police department haven't put a stop to this poor educational environment.

W.G.

Dear Editor,

Edison High School should remain open. The community in West Fresno needs a high school as well as elementary schools. I say don't close down the school, but improve it. To do this I think it would take the total efforts of all the people concerned, parents, school officials, and the community.

West Fresno needs as much

GRAPEVINE FORUM

as it can get, and this includes more and better schools, businesses, and programs for poor people that are available.

P.L.S.

Topic: Sex Education

Dear Editor,

Sex education should be taught in the home and at no other place! The school should not have anything to do with sex as they now don't have anything to do with religion.

T.R.

Dear Editor,

I like to comment on the "Sex Education" topic. Most parents cannot or do not do an adequate job when it comes to teaching their children about sex. Statistics on "out of wedlock pregnancies" and "venereal diseases" can prove it.

So I suggest that the schools get qualified people such as counselors, nurses, and other specially trained people to help the young people get the right guidance.

M.B.



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FRESNO'S BEAUTIFUL SINGLE WOMEN

Fresno, California has many beautiful single women. In this section, the Grapevine Magazine will introduce periodically the public to some of them. These gracious women are employed in various occupational fields. All are well educated and many are in the higher income brackets.



BRIDGET HAWKINS — Secretary Irwin Junior High School — Summer - Lifeguard. Fink — White and Edison. Hobbies — Swimming, tennis and sewing.



BENNIE WHITTEN—Secretary—Fresno State College. Hobbies — Sewing, Reading and Dancing.



BETTY PURDOM—Counselor Assistant State Department of Rehabilitation. Hobbies — Collecting Antiques and old furniture. Painting and working with statues and ceramics for home decor. Home interior decorating and flower arrangement.



ANGIE FIGUEROA—Art Teacher — Ivy Junior High School. Hobbies — Bowling, Dancing, and traveling.



ETHEL HOSTEIN—librarian assitant — Fresno Colony School District. Hobbies: Dancing, listening to good music and entertaining guests.



DORNICE BEARY—License Vocational Nurse — Westview Convalescent Hospital. Hobbies: Baseball games, Bowling, and Movies.



ERLINDA GARCIA — Teacher Aide — Swimming Instructor, Recreation Leader — Fresno Recreation Department. Hobbies: Water Skiing and Swimming.



CATHERINE WASHINGTON — New Career Advisor — Concentrated Employment Program — Hobbies: Amateur interior decorator, writer-poet, likes jazz.



MARTHA ZULIM—Elementary School teacher — Hobbies: Bowling, dancing and listening to quiet music.



MABEL FRANKLIN — Librarian Educational Department — Fresno Bee, Hobbies — Tennis, knitting, cooking, sewing, likes good music.



GLORIA JEAN MAJOR — Community Service Worker, draftsman — Model Cities. Hobbies — Tennis, sewing and cooking.



ANNIE BROOM — Student — Adult School. Hobbies — Playing softball, dancing, and cooking.



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GRAPEVINE'S TOP 10 HITS

1. **Mother 's Popcorn** James Brown
2. **What Does It Take** Jr. Walker & All Stars
3. **Too Busy Thinking About My Baby** Marvin Gaye
4. **My Cherie Amour** Stevie Wonder
5. **Choice of Colors** Impressions
6. **So I Can Love You** Emotions
7. **Moody Woman** Jerry Butler
8. **I Can Sing A Rainbow** Dells
9. **Why I Sing The Blues** B.B. King
10. **Doggone Right** Smokey Robinson & the Miracles

RECORD OF THE MONTH

1. **Abraham, Martin, and John** Smokey Robinson
and Miracles

ALBUM OF THE MONTH

1. **In Person** Ike and Tina Turner



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"SOUL SINGER JAMES BROWN"



James Brown's soul concert at Fresno's Selland Arena recently was a big crowd pleaser. Over 3,000 screaming fans saw Brown and his talented group perform.

It has been estimated that Brown has performed to more than 3 million persons on his tours last year, and sold 50 million records.

Brown, who is 35, is also a successful businessman. He employs 85 people to run his two radio stations, production office, record company, and real estate business.

As a result of being financially successful, Brown owns a \$700,000 jet airplane, a house modeled after a castle, a fleet of six cars including a pair of Cadillacs, and a Rolls-Royce, at least 500 suits and 300 pairs of shoes. His business empire grossed \$4.5 million last year.

MOTOR VEHICLE LAWS

1. **When you are parking your car headed downhill on a two-way street, the front wheels should be:**
(A) Parallel to the curb; (B) turned away from the curb, to the left (C) turned to the right, toward the curb.
2. **A green painted curb means:**
(A) No parking; (B) limited stopping and parking; (C) Loading or unloading zone.
3. **A Yellow painted curb means:**
(A) Loading zone; (B) One hours parking; (C) No stopping.
4. **A white painted curb means:**
(A) No stopping; (B) short stop to take on or let off passengers; (C) Twenty minutes parking.
5. **A pedestrian has the right of way at a corner:**
(A) Only when crosswalk is marked; (B) whether or not crosswalk is marked; (C) only when there are traffic signals.
6. **You may "double park":**
(A) To make a delivery; (B) While waiting for someone; (C) Not at anytime.
7. **When you come to a stop sign you should:**
(A) Slow down; (B) Stop at all times; (C) Stop only if something is coming.
8. **If you are pulling a trailer behind your car you may not drive faster than:**
(A) 55; (B) 45; (C) 65 miles per hour
9. **You may never make a U-turn:**
(A) In middle of the block; (B) Across a double line; (C) On a blind curve
10. **If you are going to turn, the law requires you to give a continuous signal:**
(A) During the last 50 feet; (B) Only during the last 25 feet; (C) During the last 100 feet.

Answers:

1-C 2-B 3-A 4-B 5-B 6-C 7-B 8-A 9-C 10-C

LETTERS TO THE EDITOR

Dear Sir:

Congratulations on a very nice little magazine which came to me via the mail today.

First, I consider the name you have chosen to be very apt and appropriate, considering that the San Joaquin Valley is known for grapes. Secondly, I am aware of the slang connotation, and find it little catchy.

I am a Caucasian, trying to keep abreast of the times. I have found black friends everywhere, at college, at work, and I am fully in accord with their wishes to get into the mainstream of society. To demonstrate my faith in the future of your project, The Grapevine, here is my check for my subscription. Congratulations, again on a well written, timely little magazine.

CECIL HINTON CENTER

Dear Editor,

I wish you would print this letter because I think it's long overdue.

There have been many negative remarks printed recently, expressed by a few black people, concerning the Cecil Hinton Center's director and I believe it is time everyone should analyze what is going on.

Did you know that Cecil Hinton Center hasn't really opened yet! First there wasn't enough funds to build a building and

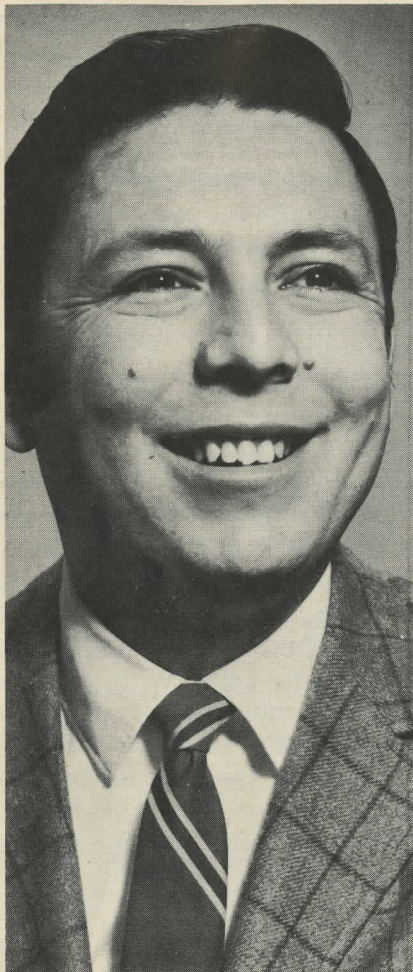
after years of financial struggle we built one. Then there wasn't any funds to furnish the place. Now it's only partially furnished. Next, not enough money to properly staff the place and today it still isn't properly staffed. And on and on and on. How can we expect a director to do an adequate job without enough funds and proper staff?

Then there is the question of how will the center be used. Should it be used as a recreational center, as many people expected it to be, or should it be used as a service center, or maybe a combination of the two. These are some of the questions, along with ways of getting more funds, that the Federation and the Hinton board members should be talking about, instead of having meetings after meetings discussing the center's director.

Now to get back to some of those negative remarks made recently concerning the director. Never, since I've lived in Fresno, have I seen Blacks openly attack a white man as they have the Cecil Hinton Center's director! Why?? Have all the white men been more competent? Haven't any of them made a few "Administrative mistakes"?

It appears to me that once a
(con't next page)

OBITUARY



The Fresno and Parlier communities have lost a young leader when Frank Rodriguez, executive director of the Fresno County Economic Opportunities Commission, was killed with his wife, Lupe Maria, and family in a car-truck collision near Victoria, Texas.

Rodriguez has been director of EOC since January. He was named class valedictorian when he graduated from Parlier High School and received \$2,700 in scholarships. He earned a degree in theology from the Fresno Pacific College. He earned a bachelor's degree in Mathematics at Fresno State College and later earned a master's degree in Mathematics from Stanford University.

Also killed in the accident were Rodriguez's daughter, Marisa I, and Mrs. Rodriguez's sister, Annabelle Ganzalez, II. A niece, Angie Rodriguez, 18, was critically injured.

LETTERS TO THE EDITOR (con't)
black man gets into a good position and make a few mistakes, as most Black and White people do, there are a few people ready to pull him down. The irony of it all is the fact that these same people who are doing the pulling "have" and

probably will continue to let the white man make mistake after mistake and never openly say anything. Strange isn't it?

I say, furnish the building properly, provide proper staff, and then give the center's director a fair chance.

W.F.C.

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